



# AMENDMENT TRANSMITTAL LETTER

Docket No.  
UV/192

Application No.  
09/823,588

Filing Date  
March 30, 2001

Examiner  
D. Lastra

Art Unit  
3622

Applicant(s): Moore et al.

Invention: SYSTEM AND METHOD FOR METADATA-LINKED ADVERTISEMENTS

## TO THE COMMISSIONER FOR PATENTS

Transmitted herewith is an amendment in the above-identified application.

The fee has been calculated and is transmitted as shown below.

CLAIMS AS AMENDED					
	Claims Remaining After Amendment	Highest Number Previously Paid	Number Extra Claims Present	Rate	
Total Claims	53	- 53 =		x	
Independent Claims	8	- 8 =		x	
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					
Other fee (please specify): Request for continued examination (RCE) (see 37 CFR 1.114)					810.00
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT:					810.00

☒ Large Entity

☐ Small Entity

☐ No additional fee is required for this amendment.

☒ Please charge Deposit Account No. 06-1075 in the amount of \$ 810.00.  
A duplicate copy of this sheet is enclosed.

☐ A check in the amount of \$ \_\_\_\_\_ to cover the filing fee is enclosed.

☐ Payment by credit card. Form PTO-2038 is attached.

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☒ Charge any additional filing or application processing fees required under 37 CFR 1.16 and 1.17.

*Regina Sam*

Dated: October 31, 2007

Regina Sam

Attorney/Agent Reg. No.: L0381

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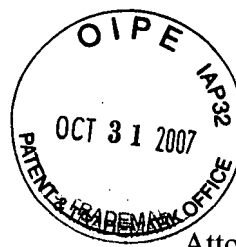
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(Lise Ann Ruggeri)



PATENTS

Attorney Docket No. UV/192

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of:  
S. Sean Moore et al.

Application No.: 09/823,588

Filed: March 30, 2001

For: SYSTEM AND METHOD FOR METADATA-  
LINKED ADVERTISEMENTS

Confirmation No.: 6830

Art Unit: 3622

Examiner: Daniel Lastra

Mail Stop RCE  
Commissioner for Patents  
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**AMENDMENT TO FINAL OFFICE ACTION, AND REQUEST FOR  
CONTINUED EXAMINATION UNDER 37 C.F.R. SECTION 1.114**

Sir:

In reply to the Final Office Action mailed October 15, 2007 in connection with the above-identified application, applicants hereby amend this patent application as follows:

Amendments to the Claims begin on page 2 of this Reply.

Remarks begin on page 12 of this Reply.